

JANINE OGG: Kia ora and welcome to the very first Get It Done Mum podcast. I'm Janine Ogg, you can call me J9 if you like, and this is Jo Foster.

JO FOSTER: Hello, how is it going?

JANINE OGG: Together, we are the founders of Get It Done Mum where we teach mums how to build profitable businesses in less than 20 hours a week, doing what they love.

Since we started our business five years ago, we've helped hundreds of busy mums figure out how they can get more done with less stress in their business.

For us, it's all about kissing it; **Keeping It Simple, Sweetheart**. We see so many mums getting stressed out or overwhelmed by their businesses because they are trying to do too much.

We're here to help you simplify things and to get super smart about your business model and the marketing strategies that you are using, so that you can make great money from your business but also free up more time to do those things that are most important to you in life outside of your work.

Because if you are smart about it, you can get the results you are after working part time. But if you fall into that trap of trying to do too much, you are likely to end up a stressed out mess who is struggling to do anything well. And we've all been there whether its motherhood, your business, being a loving partner, or looking after yourself, it can be really hard to get the balance right. And we're here so that you don't have to feel alone as you try to whip it all out.

JO FOSTER: So, if you're a mum who's come to break that nine to five mode and redefine what you do for a living on your own terms, then you are in the right place because that's what this Get It Done Mum podcast is all about.

We're already here to give you choices, to show you what's possible, and to provide you with concrete tips and strategies you can go away and use to make it happen. We will be sharing our own tools as well as interviewing a wide range of inspiring mums and entrepreneurs at all levels of experience who are out there making it happen and getting it done and these great tips to share with you.

And we take a holistic approach. So we'll not only be exploring business, but also family, health, relationships, mindset, and much more on this journey to support you to lay the balance and fulfilling life in business.

[00:04:03.25]

JANINE OGG: We're super excited about our podcast launch so we're celebrating by kicking off with a bunch of fantastic interviews in one big hit.

So we have three episodes going live today, day one. And we will be posting one new episode a day for eight more days to celebrate the launch.

Once this crazy launch period is over, things will quiet down a little for you and for us. We're gonna be posting a new episode once a week on Tuesdays from that point on. So make sure you sign up to receive our podcast updates over at [getidonemum.com/podcast](https://getidonemum.com/podcast), to be the first to hear about what's coming up on the show.

**JO FOSTER:** Now, as mums ourselves, we get that your time and energy are precious and every minute you spend listening to this podcast is one that you could be spending on your business or with your children.

And so for that reason, we're 100% committed to making sure our podcast is worth your while and convenient for you. And so that's why we've created listening options to everyone. You can subscribe to the podcast free and tune in to the audio version via iTunes or Stitcher. And that's great if you want to go out walking, or listen while you're doing other stuff at home multi-tasking.

We also have the video version of the podcast over at the show notes page on our website. So if you prefer to watch the video version, you can head on over to our blog at [getitdonemum.com/blog](http://getitdonemum.com/blog).

And finally, for those of you who like to skim read and skip to the part of the show that interests you the most, you can also download the full podcast transcript over at show notes on the blog too. So there's an option there for everyone.

**JANINE OGG:** And of course, we're always open to your ideas about how we can make the Get It Done Mum podcast even more convenient, even more awesome for you as a mum building a business part time. This is a learning journey that we're all on together. And we believe feedback is the breakfast of champions.

So your comments and questions are welcome anytime. Please do send those in. You can do that via podcast review in the comments beneath the show notes on our blog or on any of our social media pages. Or if you wanna drop us an email, that's cool too. We're over at [hello@getitdonemum.com](mailto:hello@getitdonemum.com). And that's mum, M-U-M.

[00:06:14.15] We feel really privileged to be building such an amazing tribe of mums around us and we'd love you to be a part of it. So please reach out anytime. We really wanna hear from you.

JO FOSTER: So that's just about all from us, but we want to finish off, just giving you a bit more background about who we are personally. And we thought we'd have some fun with it. So what we've done is gone away and prepared an introduction for each other. And we haven't actually shared this with each other, so this is the first time that I'll hear what J-Nine has to say about me and vice versa. So, I'm gonna get into it.

When I first met Janine Ogg, a.k.a. get-it-done-mum strategy ninja, it was over 10 years ago. And it really completely became apparent to me that J9 was someone who could think big. Who could spot opportunities, and who was up for challenging the status quo. And the work we're doing at the time, which was with youth in outdoor industry, meant that Janine could really easily build relationships with everyone she came in contact with and also with the team that she was managing. And in more recent years, these girls have lived have become a real trailblazer in the work that we're doing here at Get It Done Mum.

Now, Janine is truly, madly, deeply, passionate about helping mums to do things differently because this isn't just a job for J9. And there's nothing worse in her mind than settling in the old ways of working.

And so with her next big picture thinking; Janine as our strategy ninja. Talk to her about your business and she'll really quickly see where you can tweak and fine tune what you are doing to dramatically improve the results you're getting.

She also loves to learn and so she constantly stays up with the players to what's going on the online business world and that's because she really sees the power that the internet has to transform the lives and

the work of the mums that we were working with. And Janine is also an ideas creative person. She's forever coming up with new and creative projects for our business and also for her family. And sometimes it's just a case of going it on your own.

[00:08:05.22] Now, when she's not working with our Get It Done Mum clients, Janine can be found doing her other various other interests. She's partner to Sam, and mum to five year old Bella, and Molly, who is two. And she gets into the outdoors with her family as much as possible. So whether that's going for a bush walk, kayaking in the local lake, or going out and working on their own slice of kiwi heaven under the water up in the coast, getting out into nature is Janine's way of relaxing and recharging and getting herself revitalized. And this love of nature also means that, whenever possible, we take our work into the outdoors and we've been known to hold several business planning meetings at various outdoor locations around New Zealand.

And also, her desire for adventure saw her playing a challenge for my 30th birthday that involved just hiking up the 12 peaks of the Snowdonia National Park in Wales within 30 hours. And suffice to say, we made it over half way. We ate lots of chocolate and we had fun on the way. Not one to sit idle, Janine also takes her interest in the outdoors one step further by working on environmental and sustainability issues in her local, Wairarapa. And she's currently engaged in projects that deal with ensuring the future of the Wairarapa waterways.

She's great with her girls. And she's also an aspiring artist who grabbed any opportunity to get her hands on Sam's pottery works or to take part in art ethereal class. And yoga meditation floats her boat, too. So, you get the picture. Janine spends her time doing some pretty inspiring things so it's no wonder that she's been on a mission to create a successful business so that she's got time to follow her passions. And the best part is that she is teaching other mums to do the same. How to really kick ass in business so there's more time to enjoy the good things in life.

Here you go, J9.

JANINE OGG: Oh, jeez. Feeling a bit emotional. Thank you, Jo. So, just, I wanted to share what I love about Jo, and one of the things that stand out for me about her is that she's so grounded in her values. And she blazes her own path in so many ways quietly. She's low-key about it. And she never imposes her values on others but she stands really strong and she believes in herself and who she is and she refuses to be someone else simply because it might be the social norm to do so.

[00:10:14.08] When you meet Jo, you'll think she's really nice. Really, she's full of mischief and rather tricky especially after a few Vinos, not that any of us are doing too much of that anymore now that the kids have come along. Jo is really reasonable and chilled out, laid back, not all of the time of course. She has her moments just like anyone else. And I have to say I'm getting pretty good these days at reading the signs. But till that, relaxed is her general demeanor which makes her an absolute pleasure to hang out with and to work with.

It's also what makes her really great manager and leader of people. She has oodles of patience and she's a great listener. Really open to new ideas and different ways of doing things. So, given my tendency to bombard Jo constantly with all my ideas, this is something about her that really makes our partnership work. And she listens, she acknowledges, and she makes me feel heard even though inside, she's probably thinking, "oh shit, here we go again!"

Jo's also really great at getting stuff done. She is a world class implementer. And without many, without her, many of those ideas wouldn't get off the ground. She's really great at project management, timelines, planning things out. All stuff that I have little patience for. And best of all she lets me put all of that on to her and even enjoys it, which is a constant source of amazement to me.

And, I also have to reveal, dun-dun-dun, that Jo and I have slept together many times. We worked together in the outdoor industry where she had rooms and even beds. And on one of those outdoor retreats that Jo mentioned a while ago is one of my favorite memories of time with Jo was back in 2010, not long after my wee girl Bella was born, Jo came to visit and we went on a retreat out to our family land at Bull Gully which is at Rock of Land, Jo was talking about near Castlepoint here in the Wairarapa.

[00:12:07.11] We have this falling down but very quaint forest hut that at the time had only one big bed in it. So it was me, Jo, and baby Bella all snuggled up together for the night without any of us blinking an eyelid because it's just how we roll. So, in that way, Jo is more like a sister than a business partner, really. Meaning that I feel completely comfortable being myself around her, warts and all. And sometimes we rub each other up the wrong way.

JO FOSTER: No.

JANINE OGG: We get pissed off at each other but we are able to let it go and grow stronger for it. So it's been a really, the coolest thing for me to see Jo become a mum this year herself for the first time and to be a part of that journey with her. She's gonna be the best mum ever to her little Freddy as they kick about and enjoy the farm life that they live up in Gisborne surrounded by four wheeler motor bikes, home grown vegetables, and trucks. Jo's always up for an adventure. She loves the outdoors and has traveled many places and cycled through all around the place and also had jobs working all kinds of different things.

She's really committed to her own personal development and constantly challenges herself to get outside of her comfort zone and learn new things about who she is and what she wants out of life, which I find really inspiring.

**JO FOSTER:** Aww, thanks J9. That's pretty cool here what your business partner thinks of you. And hopefully it's given you, our listeners, a bit more insight into who we are and what makes us tick and what you'll get through listening to our podcast.

So that's all for us for today. Thanks so much for taking the time to listen in. And we can't wait to see you in episode two where we will be sharing the best tips from our mumpreneurs success kit. And this includes the five crucial steps that you need to take if you want to start to achieve more in less time in your business. And please don't forget to touch base with us anytime with your ideas for our podcast. Your questions or any other feedback you might have. And we'd love to hear from you now that you've got to know us a little bit better. So thanks so much for listening.

**JANINE OGG:** Thanks, guys. See you next time.